



Annual Report 2024

Vismada Foundation



Unity is power

Algemeen Nut
Beogende Instelling

ANBI



“

Last year's achievements in our lighting project have truly illuminated the path forward for Vismada. ”

Thomas van Bruchem

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	This section presents the financial position of the Vismada Foundation for the year ending December 31, 2024. It includes the balance sheet, statement of income and notes to the financial statements.	
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	We welcome enquiries from donors, partners, and community members who wish to learn more about our projects or collaborate with us to expand our impact.	

Important Note

This Annual Report 2024 has been prepared by the Vismada Foundation to provide transparency on our activities, impact, and financial performance. All financial data is presented in whole euros and in accordance with Dutch accounting and ANBI reporting requirements.

While every effort has been made to ensure the accuracy of information, certain figures may be subject to final audit adjustments. Project impact numbers reflect the best available data as reported by our field partners and may be updated in subsequent reports.

The report is intended for donors, partners, regulators, and all stakeholders who share our mission of empowering communities worldwide.



Message from the Chairman

In 2024, Vismada's mission to provide basic necessities to children has truly come to life, transforming communities and offering new hope to those in need.

2024 has been a transformative year for Vismada, where our unwavering commitment to providing basic necessities to children has driven meaningful change in the lives of those most in need. This year's annual report is more than a summary of our activities; it is a testament to the profound impact we have had on communities across the globe. Our efforts went beyond the delivery of lighting solutions, extending into the heart of what it means to create opportunities for the next generation. By ensuring access to vital resources—whether it be safe, reliable lighting, educational materials, or essential supplies—we have helped to lay the foundation for brighter futures, where children are empowered to learn, grow, and realize their full potential.

The challenges of 2024 were significant, but so too were our achievements. In areas where darkness once hindered education and safety, our lighting projects have brought not just light, but a renewed sense of hope. Yet, our mission extended far beyond illumination. We recognized that to truly make a difference, we needed to address the broader spectrum of needs faced by vulnerable children. From providing school supplies and nutritious meals to creating safe spaces for learning and play, every initiative we undertook was guided by a single goal: to ensure that every child has the basic necessities to succeed.

As we reflect on this year, the stories of transformation stand out—communities where children now have the tools to succeed in school, where families have a renewed sense of security, and where the possibilities for the future are brighter than ever before. These are not just statistics in an annual report; they are the real, tangible outcomes of our collective efforts and dedication. The success of 2024 serves as a powerful reminder of what we can achieve when we work together with a shared vision of a better world.

Looking ahead, the lessons and successes of this year will continue to inspire us. We are more committed than ever to expanding our reach and deepening our impact. The work we have done in 2024 is just the beginning—there are many more lives to touch, more futures to illuminate, and more children to empower. As we move forward, we carry with us the knowledge that our mission is not just about lighting rooms, but about lighting up lives, one child at a time. This annual report is a celebration of that mission, and of the incredible progress we have made together.

Thomas van Bruchem
Chairman

Foundation Description

Since its 2018 inception, Vismada Foundation has empowered communities through lighting, water, and sports initiatives. By 2025, we aim to expand our impact with sustainable solutions and innovative projects worldwide.

Registration data:

Name: Stichting Vismada
Address: Alexanderveld 5, 2585DB,
The Hague
CoC no.: 72079800
Tax ID: 858977382
Email: info@vismada.com
Phone: +31 85 303 0687

Our Team

Our team includes experts in project management, community development, and sustainable practices. We work collaboratively to design and implement our initiatives, ensuring that each project is effective. Each team member brings unique skills and passion to our work, driving forward our vision of creating lasting change.

Volunteers

Volunteers are the heart of Vismada Foundation, bringing invaluable

energy and commitment to our projects. Our dedicated volunteers assist with a variety of tasks, from organizing fundraising events and managing outreach efforts to participating in field projects and community activities.

ANBI Status

Vismada Foundation is recognized as an ANBI in the Netherlands, which means we are a public benefit organization eligible for tax benefits. This status allows us to receive donations with tax advantages for our supporters and ensures that our operations meet strict requirements for transparency and accountability.





Empowering Through Essentials

The Vismada Foundation is dedicated to empowering underserved communities by providing essential resources that improve lives. We believe that every child deserves access to the basic necessities that foster growth and development.

Mission: Empowering Through Essentials

Our mission is rooted in the idea that simple acts of support can create lasting change. By focusing on fundamental needs, we aim to build stronger, healthier, and more resilient communities.

Our work extends across various regions, addressing the unique challenges faced by each community we serve. We understand that access to basic resources like clean water, reliable lighting, and educational tools is vital. Our projects are designed to address these needs in a sustainable and impactful way. We strive to ensure that every initiative not only meets immediate needs but also empowers communities for the long term.

Through our efforts, we seek to create environments where children can thrive and reach their full potential. Education, health, and safety are at the core of our mission. We believe that by providing these essentials, we can help break the cycle of poverty and open up new opportunities for growth. Our commitment to these goals is unwavering, and we are dedicated to making a tangible difference in the lives of those we serve.

At the heart of the Vismada Foundation is a passion for change and a belief in the power of community. We work closely with local partners to ensure that our projects are culturally sensitive and aligned with the needs of the people. This collaborative approach helps us maximize the impact of our work and ensure that the benefits are felt by those who need it most. Together, we can build a brighter future for all.

Our Approach: Sustainable Solutions

Vismada Foundation takes a holistic approach to addressing the challenges faced by underserved communities. We focus on sustainable solutions that are tailored to the specific needs of each community. By working closely with local leaders and stakeholders, we ensure that our projects are relevant and effective. Our goal is to create lasting impact that continues to benefit communities long after our initial involvement.

Sustainability is at the core of everything we do. We prioritize projects that not only address immediate needs but also promote long-term resilience. This includes providing clean water systems that are easy to maintain, installing energy-efficient lighting, and supporting educational initiatives.

Our projects are designed to empower communities by giving them the tools and resources they need to thrive. We believe that true empowerment comes from within, and our role is to support communities in achieving their own goals. By providing essential resources and support, we help communities build the capacity to sustain their development over time.

Collaboration is key to our approach. We work with local partners, governments, and other organizations to ensure that our projects are well-coordinated and have the greatest possible impact. By leveraging the strengths and expertise of our partners, we are able to deliver comprehensive solutions that address the root causes of the challenges faced by the communities we serve.

Our Projects: Making a Difference

Our projects are driven by our commitment to making a real difference in the lives of those we serve. Each project is carefully designed to address specific needs and to have a meaningful impact on the community. From providing clean water to delivering essential educational resources, our projects aim to improve the quality of life for children and families in need.

One of our key initiatives is the lighting project, which brings reliable and sustainable lighting to schools and homes in underserved areas. This project is about more than just providing light—it's about creating opportunities for children to learn and thrive. With access to safe and reliable lighting, children can study after dark, improving their educational outcomes and opening up new possibilities for their future.

In addition to lighting, we also focus on projects that promote health and well-being. Our water projects are designed to provide clean, safe drinking water to communities that lack access to this basic necessity. By installing sustainable water systems, we help reduce the incidence of waterborne diseases and improve overall health. These projects are a critical part of our mission to support the fundamental needs of the communities we serve.

Sports and recreation are also a focus of our work. We believe that physical activity is important for the development of children, both physically and mentally. Our football projects provide children with the equipment and support they need to participate in organized sports, fostering teamwork, discipline, and a sense of community. Through these projects, we aim to bring joy and opportunity to children who might otherwise be left behind.

Our Values: Compassion and Collaboration

Integrity is central to our work, and we are committed to operating with the highest ethical standards. We believe in transparency and accountability, ensuring that our actions are aligned with our mission and that

our resources are used effectively. Our commitment to integrity helps us build trust with the communities we serve and with our partners.

Compassion is another key value that drives our work. We are motivated by a deep concern for the well-being of others and a desire to make a positive impact. Our projects are designed to address the most pressing needs of the communities we serve, with a focus on those who are most vulnerable. We believe that by approaching our work with compassion, we can create meaningful change and improve the lives of those who need it most.

Collaboration is essential to our success. We recognize that we cannot achieve our goals alone, and we value the partnerships that make our work possible. Whether working with local communities, other non-profits, or corporate partners, we believe that collaboration leads to better outcomes. By bringing together different perspectives and expertise, we can develop more effective solutions and create a greater impact.

Our Vision: A Brighter Future for All

The Vismada Foundation envisions a world where every child has access to the basic necessities that allow them to grow, learn, and thrive. We believe that by addressing the fundamental needs of children and their communities, we can help build a brighter future for all. Our vision is rooted in the belief that every child deserves the opportunity to reach their full potential, regardless of their circumstances.

Our long-term goal is to expand our reach and impact, bringing our projects to more communities in need. We are committed to scaling our efforts and increasing the number of children and families who benefit from our work. By continuing to focus on sustainable solutions and community empowerment, we aim to create lasting change that extends far beyond the immediate impact of our projects.

Foundation History

Since its foundation in 2018, Vismada Foundation has grown from a small, passionate initiative into a global organization dedicated to providing essential resources to underserved communities.



Company Long term planning



2018-2020

The Vismada Foundation was established in 2018, beginning with local projects focused on providing basic necessities like clean water and reliable lighting to underserved communities. During these early years, we concentrated on building strong partnerships and establishing a sustainable framework for our initiatives, ensuring that our projects could make a lasting impact.

2021-2023

From 2022 onwards, we expanded our reach globally, launching significant projects in various regions, including our football initiative in Curaçao and water projects in Africa. These years marked a period of growth and diversification as we introduced new programs aimed at education, health, and community development.

2024

By 2024, we had impacted thousands of lives through our multi-faceted approach, addressing the unique needs of each community. Our projects have diversified and focussed on specific projects in sports, lighting and basic needs, which is elaborated more in this report.

2025 and Beyond

Looking ahead to 2026, the Vismada Foundation is committed to scaling our existing projects while also launching new initiatives that focus on sustainability and innovation. We plan to expand our water and lighting projects to more regions, introduce technology-driven educational programs, and continue our efforts in sports development, all with the goal of empowering even more children and communities. Our vision for the future is to deepen our impact, reach new areas in need, and foster long-term resilience in the communities we serve.

Management

Good teams incorporate teamwork into their culture, creating the building blocks for success.

People and Roles

T. van Bruchem President

As President, Mr van Bruchem provides overall leadership and sets the strategic direction for the Vismada Foundation. He guides the organisation's long-term vision, ensuring that all activities remain aligned with its mission of empowering communities through essential resources.

Tomas also represents the foundation externally, strengthening relationships with donors, partners, and governments. In addition, he oversees the performance of programmes, monitors impact, and ensures that the foundation continues to operate with integrity, transparency, and accountability.

T. Inen Secretary

The Secretary is responsible for the governance framework of the foundation. Ms Inen ensures that all board decisions and meetings are accurately documented, that policies are properly recorded, and that the foundation remains compliant with Dutch legal and ANBI requirements.

Ms Inen acts as a key link between the board and its stakeholders, facilitating clear communication and smooth administration. Beyond record-keeping, she plays a vital role in advising on organisational policies, ensuring deadlines are met, and supporting the board in maintaining transparency and good governance standards.

F. de Jong Treasurer

Mr de Jong manages the financial health of the organisation. He is responsible for preparing budgets, monitoring expenditures, and ensuring that resources are allocated effectively to maximise impact. He provides the board with regular financial reports, oversees reserves, and ensures compliance with accounting standards.

The Treasurer also liaises with auditors and regulatory bodies, making certain that all financial practices meet the highest standards of accuracy and accountability. His work safeguards the trust of donors and partners by ensuring that every euro is used responsibly in pursuit of the foundation's mission.

Financial Data

Balance sheet

In whole euros

ASSETS	AS OF DECEMBER 31	
	2024	2023
Cash and other liquid assets	€ 1.336	€ 3.478
Security Deposits	€ 145	€ 145
Physical Inventories	€ 3.055	€ 3.572
Short term loans to others	€ 1.962	€ 0
Total Assets	€ 6.498	€ 7.195
LIABILITIES AND RESERVES		
Short term loans	€ 0	€ 0
Accrued interest payable	€ 0	€ 0
Total Liabilities	€ 0	€ 0
RESERVES AND PROVISIONS		
Free reserve	€ 2.107	€ 0
Designated reserve	€ 3.055	€ 3.572
Continuity reserve	€ 1.336	€ 3.623
Designated funds	€ 0	€ 0
Provisions	€ 0	€ 0
TOTAL LIABILITIES AND RESERVES	€ 6.498	€ 7.195

Statement of Income and Expenditure

In whole euros

INCOME	YEARS ENDED DECEMBER 31	
	2024	2023
Cash donations	€ 3.595	€ 4.697
Interest income	€ 0	€ 0
Donations in kind	€ 9.872	€ 13.582
Total Income	€ 13.467	€ 18.279
PROJECT EXPENDITURES		
Project Expenditure	€ 12.777	€ 22.783
Borrowed funds	€ 0	€ 0
Total Project Expenditures	€ 12.777	€ 22.783
ADMINISTRATIVE EXPENSES		
Management costs	€ 0	€ 0
Administrative expenses	€ 182	€ 0
Telephone expenses	€ 132	€ 16
Bank charges	€ 530	€ 477
Office expenses	€ 545	€ 532
Other	€ 0	€ 0
Total Administrative Expenses	€ 1.388	€ 996
FUNDRAISING EXPENSES		
Website maintenance	€ 0	€ 99
Online Marketing expenses	€ 0	€ 0
Face-to-face Marketing	€ 0	€ 0
Total Fundraising Expenses	€ 0	€ 99

Remarks to Financial Statements

In whole Euros

BANK ACCOUNT	2024	2023
As per 1 January	€ 3.478	€ 20
Additions / deductions	-€ 2.142	€ 3.458
As per 31 December	€ 1.336	€ 3.478
CASH DEPOSITS		
As per 1 January	€ 0	€ 0
Additions / deductions	€ 0	€ 0
As per 31 December	€ 0	€ 0
PHYSICAL GOODS AND STOCKS		
As per 1 January	€ 3.572	€ 12.773
Additions	€ 9.872	€ 13.582
Deductions	-€ 10.389	-€ 22.783
As per 31 December	€ 3.055	€ 3.572

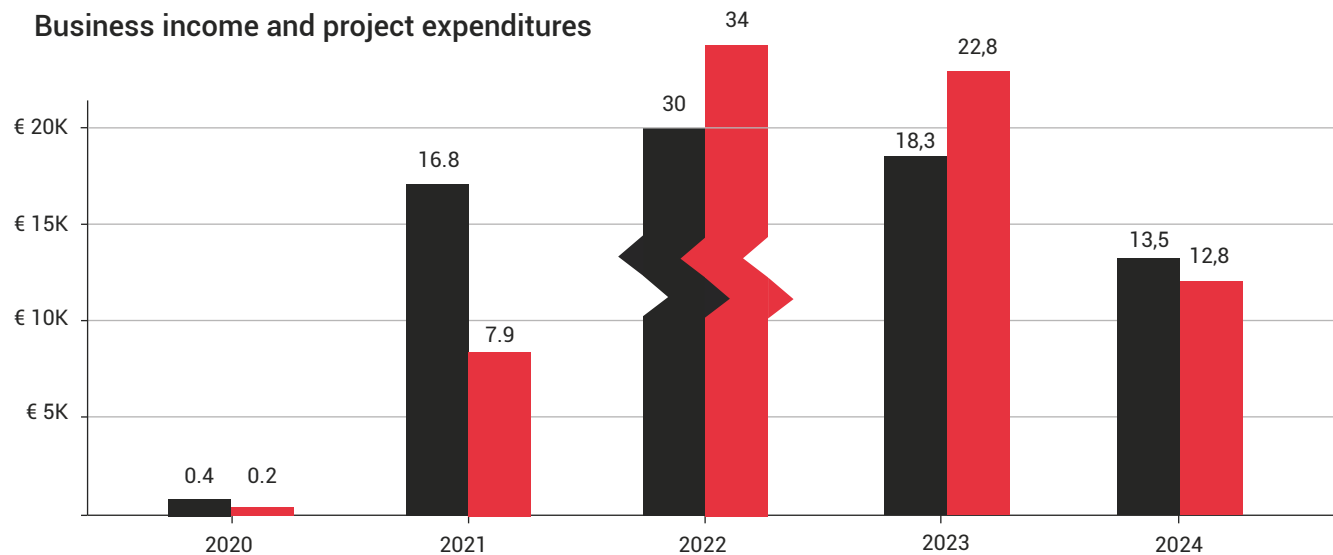
Statistics

Deposits

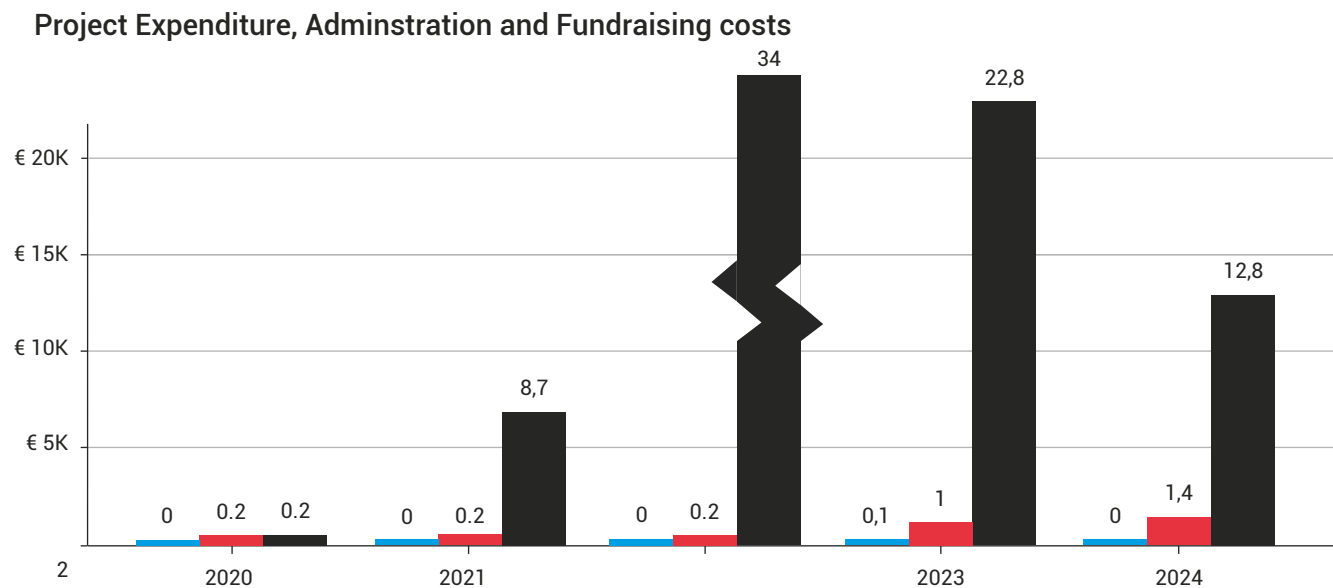
The charts below illustrate the development of our income and expenditures over the past five years. The first graph presents annual deposits, including cash donations and donations in kind, showing both growth

periods and years of reduced inflows. The 2nd graph highlights how project expenditure has consistently represented the largest share of spending, with only a small proportion allocated to administration and fund-

Business income and project expenditures



Project Expenditure, Adminstration and Fundraising costs



“

Behind each figure in our accounts lies a story of change — every euro invested is a step towards brighter futures and stronger communities.

”

T. van Bruchem





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